California Environmental Education Interagency Network (CEEIN)

Date: November 16, 2006 Time: 9:30–11:30 am

Location: 801 K Street, 17th floor conference "Daylight" room

Lead: Phaedra Bota Note taker: Tina Muncie

Facilitator: Zori Lozano-Friedrich

In Attendance:

Annie Kohut-Frankel-California Coastal Commission Christian Maertens-The Walt Disney Company (phone) Crystal Harden-Department of Education Bobbie Winn-Department of Fish and Game Phaedra Bota - Department of Boating and Waterways Chris Liske (for Theresa Bober) - CIWMB

Carolyn Tucker - Department of Water Resources

Ed Wong - Air Resources Board

Zori Lozano-Friedrich-State Water Resources Control Board

Tina Muncie-Department of Conservation

	Item	Lead	Minutes
1.	 Check – in and Catch -up Welcome & Introductions Review Agenda Approve Minutes from October Update Outstanding Action Items 	Phaedra Bota	The November agenda had been updated prior to the meeting and was reviewed by those at today's meeting, no further changes needed. The Action Items from October: the JCEC update on the process to collect contributions and Food and Ag rep for invoicing were deferred to January's meeting. Ed has withdrawn his offer to create the template for the general CEEIN PowerPoint Presentation, he has a full plate, but also has ideas for something else; also, he is going to ask the Cal EPA group for more volunteers for meeting signups. Crystal has had good responses from the topic areas inquiry for the Science Safety Handbook. Phaedra is going to contact Sondra re: the Walden.com site participation, to see how we fit.
2.	Committee Reports & Discussion Administration & Organization No committee report Leadership & Legislation Education and the Environment Initiative Update Environmental Education Bills of Interest	Chris Liske	Chris (for Andrea Lewis): the 4 th – 6 grade writers have submitted their drafts; the K- 3 rd grade writers are attending workshops all this week, and will write their outlines immediately afterwards. The content expert reviewers workshop is December 19 th . Andrea had put the workshop on CEEIN's radar but no one has received an invite, and is



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		important that we attend or a rep from our program attend because EEI will affect all of our programs, and the date is near so we need to know soonest. Chris to follow up. EEI Board staff met with teachers as field and pilot testers. The teachers were from San Diego, Poway, and Elk Grove and have all expressed interest in assisting but first have to obtain permission. Board staff wants a good representation of testers from the entire state (rural, urban, etc.) She will also follow up with Theresa today regarding AB 1493 language.
 Communications Development of CEEIN PowerPoint Presentation CSTA Conference 	Ed Wong	CEEIN PowerPoint Presentation: See above Action Item discussion. He requested feedback from CEEIN members that attended CSTA: Crystal: Ed did good job with EE Strand which was well attended. Teachers asked about updates on the Model Curriculum. Annie: her workshop was well attended. Carolyn: very busy, she gave away all her publications and could have given out more. Christiane: JCEC did well. Negatives noted: logistics, rooms too small, better planning needed by organizer with regards to hall hours and organization. Ed will compile all comments and forward to CSTA organizers; also, we may want to create a "Green Recommendations" list to help them plan their next conference.
Updates from meetingCABE help	Tina Muncie	Short meeting on Diversity, not much was discussed. With regards to the CABE, passed around registration materials and provided Carolyn with her own copy (photocopied from original) since she will be an exhibitor there. Kay is paying for the booth space. She wants to know if CEEIN is interested in participating, booth will need staffing. Annie can send one person; Crystal will be there as a presenter and may be able to assist; Carolyn would like to have her DWR booth next to the CEEIN booth. We do not have a quorum today to vote on this, Tina will send a message to all asking that they send their intent to Kay.
Environmentality • JCEC Update	Christiane Maertens	We were reminded that Kate is no longer with JCEC. There has been a good response on the artwork. They are still receiving registration forms and CEEIN has been a big help with the response numbers. They are looking at marketing JCEC differently, in order to receive better response from

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2	M. T.	Christish	the school principals. The next Executive Committee meeting is December 6 th , and they will be discussing fiscal issues and partnerships. She will have an update for us at the January meeting.
3.	Misc Topics School Gardens overview	Chris Liske	Crystal: Debra Beal of CDE is in the process of scheduling a meeting with the author of AB 1535. There will be an electronic version of the application on line in December. She will keep us updated.
	Walden.com	All	Not everyone has had a chance to look at this web site; those that have are unsure how it fits with CEEIN. See above Action Item discussion for more information.
4.	What's New In Your World • Dept of Conservation	Kathleen	Will be conducting Events Workshops and would
	Dept of Conservation Projects	Strickley	Will be conducting Events Workshops and would like to use CEEIN members and CREEC to help spread the word. She has been in contact with the Recycling Coordinators. The need for these workshops exists because of the volume of Earth Day requests to the Department of Conservation and the time, logistical, and staffing constraints to fill those requests. Like CIWMB's outreach in a box, DOC now has outreach in a backpack. Packs (1,500 total) include recycled content promotional and educational materials that can be used by communities and schools. Workshops will be training on how communities can conduct their Earth Day events. Workshops are slated for late February and most of March, in Monterey, San Francisco, San Jose, San Diego, Riverside, Tahoe (both North and South shores), Pasadena, Burbank, Redding, Bakersfield, Santa Barbara, Long Beach, and Sacramento. There will be a PowerPoint Presentation and Q & A session, with a backpack provided. Reps will be conducting the outreach at Earth Day events that the DOC cannot attend, and lend them to teachers for Earth Day presentations at schools. Kathy would also like to use the CREEC site for workshop registrations. There are not enough packs for all schools this year, there will be more money next year to buy more, dependant upon the success of the pilot workshops and subsequent outreach. We will be giving packs to the schools with the most need for the first round, and encourage those schools to share with other schools. Because there are not that many packs
			CEEIN to get the word out at the high level only, and the word to CREEC providers only. The newest promotional item is a globe antenna ball,

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		made of reclaimed HDPE, which snaps together and says recycle on both sides. For more info and to provide info please contact Kathy directly at 916/322-1848, kstrickl@consrv.ca.gov .
• Announceme	nts All	Zori will be retiring in a year; we need to start thinking about another facilitator. Carolyn: There were fewer posters this year at the Boating and Waterways contest, but the quality was consistent with previous years. List of events that Annie compiles is very helpful. The Water Foundation is looking to purchase a water reuse and recycling publication. Ed: ARB is forming a public outreach commission. May use the CEEIN Event Calendar if a good fit. Chris: received a grant from DOC to help school districts with testing the Model Curriculum. Crystal: CREEC is coordinating training to give EEI presentations at the pilot schools involved in the testing. There is an advisory committee that is looking at direction for EE. She has visited all 13 CREEC regions; CREEC is looking for new direction specific to in-service and professional development. Tina: new project at DOC, the Comprehensive Recycling Community Project (CRC); after extensive decision making process, Monterey selected as target city, staff there met with city officials who are enthusiastic about partnering; DOC staff to develop and implement strategies which will increase the beverage container recycling rate and assist this community with implementing coordinated sustainable programs; roll out is in January, to go statewide after this pilot is complete. Project has a large impact on Community Outreach staff time and resources, she serves on CRC Core Team and Baseline Team; Also, the redemption rate is set to go up January 1, from 4 and 8 cents to 5 and 10. Consumers will continue to pay 4 and 8 (until July 2007, when they will start to pay 5 and 10). Annie: Coastal Art and Poetry contest: numbers were down from last year. See her attached WNIYW for more info. She will open the judging to CEEIN members and see if it can be done electronically. Bobby: Project Wild K-12 Guide working on grant to make it sustainable. It needs to be ready for workshops in January. DFG is conducting educational training for their staff working in outreach and tours, to bring
		they have a consultant from Monterey for program

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			evaluation, Chris Parsons of Word Craft Inc. Phaedra : the Boating and Waterways poster calendar contest was last week, the results will be posted on line soon. There will be 9 winners and 3 honorable mentions, filling all 12 months. The calendar highlights boating and waterway safety. In 2007 they are celebrating their 50 th anniversary, with fun events. The Aqua Smart Program for K-8 is being revised; it should be done in draft form in December. They are aligning this Program with state standards and are now including those standards in the visual and performing arts portion.	
5.	 Meeting Wrap-Up Clarify Action Items Pending Items/Parking Lot Develop Jan. Meeting Agenda Evaluate Meeting 	Phaedra Zori	See attached. Nothing pending. January 18 th is our next meeting, at the Cal EPA building, Room 230, over near the mezzanine. We will need to get a pass from the guard before we are allowed access.	

Person	Action Item	Due Date
Phaedra	Send a reminder to Andrea re: her action items requesting status via email so we can update the action items table. (Discuss with Melinda Terry that CEEIN members feel a Food and Ag CEEIN rep would strengthen communications re: invoicing issues and their CEEIN involvement)	DONE
Phaedra	Contact Sandra for info on Walden.com and if she wants to pursue this as an Action Item.	DONE
Phaedra	Follow-up with Andrea re: obtaining signatures for MOU	ASAP
Ed	Follow-up with Cal/EPA colleagues to secure meeting leaders and note takers for 2007.	ASAP
Ed	Capture the members' comments on CSTA and run by the group for feedback; then share with CSTA on behalf of CEEIN.	ASAP
Tina	Send email to CEEIN requesting interest in participating in CABE	DONE
Annie	Send WNIYW to Phaedra	DONE
Chris	Ask Theresa to send information to CEEIN members re: their participation in the December 19 th workshop	ASAP
All	Let Annie know if you have any additions to the CEEIN Calendar of Events as events are known	On-going
JCEC Executive Committee	Clarify with CEEIN Exec Committee rep on process to collect contributions from CEEIN members. Convey the process in writing to CEEIN members.	1/16/07

What's New in Your World?

Meeting Date: November 16, 2006 Phone: 415-597-5888

Contact Person: Annie Kohut Frankel Agency: California Coastal Commission

Address: 45 Fremont Street, Ste. 2000, San Francisco

ACTIVITIES UPDATE: (Briefly list your 3 latest projects)

1) The California Coastal Commission invites California students in kindergarten through 12th grade to submit artwork or poetry with a California coastal or marine theme to the annual Coastal Art & Poetry Contest. Up to eight winners will be selected to win \$100 gift certificates to an art supply or book store, and each winner's sponsoring teacher will receive a \$40 gift certificate for educational supplies. Students may have their work featured on Commission web pages and materials. Entries must be postmarked by January 31, 2007 to be eligible for this year's contest. For rules and entry form, visit www.coastforyou.org, email coast4u@coastal.ca.gov, or call (800) Coast-4U. The entry form is available in English or Spanish, but poetry must be submitted in English.

2) Successful teacher workshops for *Waves, Wetlands, and Watersheds* have been held this fall in Eureka, in San Francisco at CSTA, and in Chula Vista. A workshop will be held in Hayward on November 18, and additional Bay Area workshops have been scheduled for February.